## Message Text

## UNCLASSIFIED

PAGE 01 STOCKH 02878 271153Z ACTION EUR-12

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R 271121Z JUL 78

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 4331

**UNCLAS STOCKHOLM 2878** 

E.O. 11652: N/A TAGS: BEXP, SW

SUBJECT: ADS REQUEST - EASTLAND SHOE MFG. CO.

REF: COMMERCE CD-144, DATED JUNE 16, 1978

1. FOLLOWING TWO COMPANIES HAVE EXPRESSED PRELIMINARY INTEREST IN BECOMING EASTLAND'S AGENT IN SWEDEN.

2. HANS GRAUCOB AB

SLALOMVAGEN 6

S-133 00 SALTSJOBADEN, SWEDEN

TEL: 08/717 05 03 TELEX: 10223

CONTACT: MR. HANS GRAUCOB, MANAGING DIRECTOR

3. COMMENT: THIS COMPANY WAS ESTABLISHED IN 1961. TRADE DIRECTORIES REPORT AN ANNUAL TURNOVER OF APPROXIMATELY SKR. 4.5 MILLION (\$1 EQUALS SKR. 4.50). MR. GARUCOB, WHO OWNS AND MANAGES THE COMPANY, REPORTS THAT HE HAS 25 YEARS EXPERIENCE IN THIS FIELD, DURING WHICH TIME HE HAS ESTABLISHED GOOD RELATIONS WITH APPROXIMATELY 300 CUSTOMERS. MR. GRAUCOB WOULD LIKE TO RECEIVE PRICES CIF GOTEBORG AND HIS COMPANY WOULD LIKE TO WORK ON A 8 PERCENT COMMISSION BASIS. ACCORDING TO A LOCAL BANK, THE COMPANY HAS MET PAYMENTS PROMPTLY.

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4. WESTIMPORT AB

BOX 77

S-311 01 FALKENBERG, SWEDEN TEL: 0346/160 20 TELEX: 38131

CONTACT: MR. OLLE STROM, MANAGER

5. COMMENT: THIS COMPANY WAS ESTABLISHED IN 1966. ITS SHARE

CAPITAL IS SKR. 50 THOUSAND. ACCORDING TO THE COMPANY'S BANK, THE COMPANY HAS AN ANNUAL TURNOVER OF SKR. 5.6 MILLION. THE COMPANY IS OWNED BY MR. SVEN H. NILSSON, WHO ALSO OWNS A COUPLE OF OTHER COMPANIES. WESTIMPORT AB EMPLOYS 6 AND ACCORDING TO A LOCAL BANK, THE COMPANY HAS MET ITS PAYMENTS PROMPTLY.

6. WE HAVE NOT RECEIVED ANY REPLIES FROM THE OTHER COMPANIES THAT WE HAVE CONTACTED ON BEHALF OF EASTLAND SHOE DUE TO THE CURRENT VACATION PERIOD IN SWEDEN. WE WILL CABLE ANY POSITIVE REPLIES THAT WE RECEIVE.

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## Message Attributes

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**Current Classification: UNCLASSIFIED** 

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Subject: ADS REQUEST - EASTLAND SHOE MFG. CO.

TAGS: BEXP, SW To: COM Type: TE

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